

ONLINE ONLY FUNDRAISER GUIDE



STARTING OUT: DETERMINE DATES & PLAN AHEAD

- ✦ Decide your fundraiser dates. (▶ Tip: it's helpful to plan a fundraiser around an upcoming event)
- ✦ Sign Fundraiser Agreement online in the Chair's Office.



RECRUIT VOLUNTEERS

- ✦ Teamwork works best. (▶ Tip: assign a volunteer to send email reminders & updates)
- ✦ Download our Online Only Promo Flyers from the Chair's Office & have volunteers customize & distribute flyers with your Fundraiser ID to your team.



REQUEST A CUSTOM LANDING PAGE

- ✦ Ask your rep about creating a personalized landing page for your organization. You can include your logo, choose your URL & much much more!



KICK OFF YOUR FUNDRAISER: ON OR DAY BEFORE START DATE

- ✦ Announce fundraiser with an eblast or kick off event. (▶ Tip: this is a good time to pass out customized flyers - available for download in the Chair's Office)



PROMOTE & REMIND: ONGOING THROUGHOUT FUNDRAISER

- ✦ Post on social media channels & your community's website about your online fundraiser.
- ✦ Send out emails to encourage family & friends to support your fundraiser by shopping online.
- ✦ Request a personalized email promoting shopping online at Mixed Bag Designs to support your fundraiser by visiting: www.mixedbagdesigns.com/emails



EASY DELIVERY

- ✦ Online orders will ship directly to the buyer's house.
- ✦ Shipping is free for orders \$75 & up!



ONLINE ORDERS CONTINUE THROUGH THE END OF THE SEASON

- ✦ Anyone can shop on our website after entering your Fundraiser ID & you will continue to earn 40% profit through the end of the season.
- ✦ Keep pushing online sales by sending out email reminders.



SHOP MIXED BAG
DESIGNS ONLINE



ORDERS SHIP DIRECT TO
FUNDRAISER SUPPORTER



RECEIVE 40% PROFIT
ALL SEASON LONG!