

MIXED BAG DESIGNS

by
BOON SUPPLY

How Your Fundraiser Works



Prepare Your Fundraiser

- [Sign up](#) online in a few easy steps
- [Order](#) catalogs & other key sales tools with no upfront fees
 - Display Kit: \$200 sample set available for \$50 (if you sign early, you can get one for free)
 - Prize Program: 2 options available (if you are a school)
 - You will receive them 1-2 weeks from order date
- Plan your marketing strategy
- Use [materials online](#) and talk with Sales Rep
- Advertise using [email](#), newsletters, [social media](#); display your kit, hang [posters](#)

Start Your Fundraiser

- Host a [kick-off](#) event (live, online, or both)
- Hand out catalogs and order forms to participants
- You will get a customized webstore link - send to out-of-state friends and family
- Share your fundraiser and webstore on [social media](#)



During Your Fundraiser

- Boost sales with social media posts, email, newsletters, prize incentives for participants - we provide you with [online resources](#), tips and other material you can use
- Update your network on your fundraiser's progress
- Send "last day to shop" reminder email and post on social media

Ending Your Fundraiser

- [Enter](#) catalog orders (Full Service - we do it for you)
- Remind everyone your webstore is open until end of the season
- Pay invoice (sent 3 days after closing)
- Receive and distribute orders
 - Free shipping to schools if total sales >\$1,500
 - Orders arrive 2-3 weeks after payment
 - All orders pre-sorted, packed and labeled
- Send out a "thank-you" to participants, parents and your network; reward top sellers

