

Fundraising Timeline

Here's a timeline of what to expect and best practices for making your fundraiser the most successful possible.

1. Open up Your Box

1. Check out your welcome kit, seller packets, your product display kit, posters (if you're a school) and any extra items you ordered in the chair store.



2. Display Your Products

2. Set up your display kit and hang [posters](#) where everyone can see them.

3. Teachers are Key

3. If you are doing a school fundraiser, get your teachers involved with our [incentives](#).

4. Kick Off Your Fundraiser with a Splash

4. In person or online. The first and last 72 hours of your fundraiser will yield 70% of your total money raised.



5. Send Emails Often

5. [Email everyone](#) in your community multiple times during the fundraiser.

6. Encourage Everyone to Text, Email and Post on Social Media

6. Keep friends and family updated throughout the fundraiser with emails and texting. Check out our [templates](#) for suggestions.

7. Shop Online in Your Customized Store

7. We customize an online store just for you! Increase sales by [sharing the store](#) with your whole community. Let everyone know they can shop your online store and give credit to your fundraiser.

8. Fundraiser Ending Soon

8. Email everyone your fundraiser is ending soon. Collect all orders and get them entered into the system.

